

The Impact of Sports & Wellness

GREECE & LEADERSHIP CONFERENCE | 2020

Greece & Leadership Conference

The Impact of Sports & Wellness

For centuries, sports have helped people build resilience, confidence, and the power to collaborate—but more than that, they've built bridges within communities and between cultures. It's just one way the world approaches wellness, a topic that's deeply personal, and at the same time, universal. Because without health and happiness, what do we have? Our 2020 Global Leadership Summit will explore *The Impact of Sports & Wellness* around the world, from what people eat and think to how we care for ourselves and stay active. Let's come together to better understand the global focus on well-being and our evolving thoughts on how to achieve it.

Where is the Leadership Conference?

Davos, Switzerland is more than just an Alpine resort town known for its sky-high elevation and stunning views; it's also a hub for innovation. Home to our Global Leadership Summit and the World Economic Forum's annual meeting, it's where business, government, and civil society leaders from Bill Gates to Bono come together to discuss the world's most pressing issues.

Your experience includes:

IMMERSIVE TRAVEL

Touring Europe brings the *The Impact of Sports & Wellness* to life as you gain knowledge and hands-on experience through cultural activities.

THOUGHT LEADERSHIP

Subject matter experts on the Summit theme will lead discussions and workshops to inspire and educate you. Past speakers and organizations include Al Gore, Jane Goodall, Sir Ken Robinson, TED-Ed, and UNICEF.

INNOVATIVE THINKING

Working on a small international team, you'll develop skills like collaboration and creativity as you use the design-thinking process to propose solutions to a global challenge.

PERSONALIZED LEARNING

weShare, our personalized learning experience, engages you before, during, and after tour, with the option to create a final, reflective project for academic credit.



SPACE IS LIMITED



Why Greece?

through sports.

Days 1-4: Athens Fly overnight to Athens, the ancient Grecian city named for Athena, goddess of war and wisdom. Start your stay off with a walking tour of the Plaka district, the oldest neighborhood in Athens, and Syntagma Square. Visit the Acropolis to view the Parthenon, perhaps the world's greatest architectural feat. You'll enjoy an activity centered around ancient sports-you're in the land where the Olympics began, after all. Then see where the first modern Olympics were hosted at the Panathenaic Stadium (it's also famous for being the only stadium in the world made entirely of marble). In the evening, show off your moves during a traditional Greek dancing lesson.

Days 5-8: Argolida | Olympia | Athens

Travel to Olympia, stopping in the ancient cities of Mycenae and Epidaurus along the way. At the Palamidi Fortress, built in the early 1700s, take in views of the crystalline Argolic Gulf. Take a guided tour of Olympia, where (as you can probably guess) the Olympic games were born. You'll also get a chance to learn more about the Greeks' engineering achievements at Archimedes' Museum. Then travel back to Athens and enjoy some free time in the capital. For your last night in Greece, immerse yourself in the culture during an evening of festive entertainment and local cuisine, accompanied by musicians playing on bouzoukis (stringed instruments unique to the country).

Days 9-12: Leadership Conference

Fly from Athens to Zurich and continue on to Davos. Enjoy a scenic cable car ride over Davos before the conference kicks off. You'll engage with other Summit attendees, and be encouraged to step outside your comfort zone as you get to know the team you will work with over the next few days. In this inspiring setting, you'll collaborate with students from across North America and the world. Over the course of the entire Summit, you'll hear from worldrenowned speakers, converse with local and global experts, and work in small international teams to explore The Impact of Sports & Wellness. The event will strengthen your creativity and critical thinking skills as you use design thinking to develop solutions related to well-being.

Day 13: Depart for home

Head to the Zurich airport ready to address local challenges and initiate meaningful conversations back home.

EVERYTHING YOU GET

Full-time Tour Director; 3 sightseeing tours led by expert, licensed local guides; 4 experiential learning activities; entrance fees for Acropolis, Acropolis Museum, Temple of Olympian Zeus, Panathenaic Stadium, Palamidi Fortress, Olympia site and museum, Archimedes' Museum, and cable car ride; conference registration; weShare; round-trip flights on major carriers; comfortable motorcoach; hotels with private bathrooms; breakfast and dinner daily; lunch on days 11 & 12

Join a global community. Make a lasting impact.

When you join a Global Leadership Summit, you also join an innovative community of global citizens. These extraordinary events combine immersive travel with a weekend-long leadership conference—empowering students today to start becoming the leaders of tomorrow as they tackle significant global issues in eye-opening places.

Each Summit has a unique theme and itineraries that allow students to experience iconic destinations from a new perspective. They'll learn, grow, and compete to have their ideas featured in the Nobel Museum in Stockholm, Sweden. And when they return home, they're prepared to use their new skills to solve local challenges. Because if everyone who attends a Summit inspires change locally, together we can make a global impact.

Here are a few of the global issues students have tackled at past Summits:

ADDRESSING ENVIRONMENTAL SUSTAINABILITY Costa Rica | 2015

EXPLORING HUMAN RIGHTS

The Netherlands | 2016

THE FUTURE OF FOOD

Italy | 2017

THE INFLUENCE OF TECHNOLOGY ON SOCIETY

Germany & New York | 2018

Visit eftours.com/summithighlights to see our past Summits in action.





Students develop leadership skills and gain new perspectives on global issues in workshops led by world-renowned thought leaders. In small international teams, they use design thinking to apply their learnings and propose new solutions.