



Education First

Educational Tours

Global Leadership Summit



[The Acropolis, Athens, Greece]

The Power of Communication

ATHENS, ROME, SORRENTO & LEADERSHIP CONFERENCE | 2019

Athens, Rome, Sorrento & Leadership Conference

July 2 – 15, 2019

The Power of Communication

Conversation is the cornerstone of society and education. Whether at home, in the workplace, or at school—it's how we build knowledge and understanding. But does living in a world where we're always communicating discourage us from really listening, or amplify all that's being said? This Global Leadership Summit will examine *The Power of Communication* and everything impacting it today: from the media and social media to art, language, and food. Because as society evolves, so do the ways in which we connect. How can we use all the choices and channels available to us to better express ourselves and relate to one another? In a time when everybody's talking, let's treat each conversation as an opportunity to learn.

Where is the Leadership Conference?

Davos, Switzerland is more than just an Alpine resort town known for its sky-high elevation and stunning views; it's also a hub for innovation. Home to our Global Leadership Summit and the World Economic Forum's annual meeting, it's where business, government, and civil society leaders from Bill Gates to Bono come together to discuss the world's most pressing issues.

Your experience includes:

IMMERSIVE TRAVEL

Touring Europe brings the *The Power of Communication* to life as you gain knowledge and hands-on experience through cultural activities.

THOUGHT LEADERSHIP

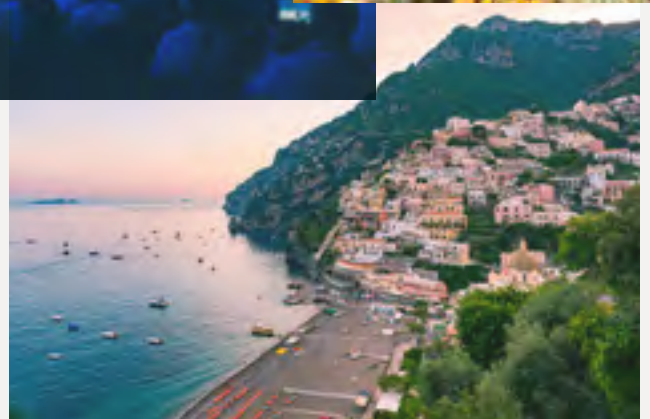
Experts on the Summit theme will lead discussions and workshops to inspire and educate you. Past speakers and partners include Al Gore, Anthony Bourdain, Jane Goodall, Sir Ken Robinson, Google, and the African Leadership Academy.

INNOVATIVE THINKING

Working on a small international team, you'll develop skills like collaboration and creativity as you use the design thinking process to propose solutions to global communication challenges.

PERSONALIZED LEARNING

weShare, our personalized learning experience, engages you before, during, and after tour, with the option to create a final, reflective project for academic credit.



SPACE IS LIMITED

Please ask your teacher for your tour number and visit eftours.com or call 800-665-5364 to get started or sign up.



LEADERSHIP CONFERENCE Davos, Switzerland

Why Greece and Italy?

Food and culture have long been an extension of how we communicate and react to the world around us, and on this tour, you'll gain insight into why as you immerse yourself in countries that are celebrated for their culinary achievements. As you time travel through the evolution of tastes across Athens, Rome, and Sorrento, discover the richness of these cities' culinary history—and what the flavors of each say about life in those places.

Days 1–4: Athens

Fly overnight to Athens and meet your Tour Director before beginning your journey in the ancient city named for Athena, goddess of war and wisdom. Visit the Acropolis to view the Parthenon, perhaps the world's greatest architectural feat, and head to Cape Sounion, where you'll visit the Temple of Poseidon that was built in 480 B.C. Immerse yourself in Greek culture during an evening of festive entertainment and local cuisine. Witness the fancy footwork of traditional Greek dancing accompanied by musicians playing on *bouzoukis*: stringed instruments unique to Greece. Visit one of Athens' food markets, and speak and eat with locals as you learn about Greek cooking traditions dating back thousands of years.

Days 5–6: Rome

In Rome, discover a city that joins the past and present of regional food identity better than any other. As you enjoy a meal and conversation with residents of Rome, compare this experience to your time in Athens. Explore the Colosseum, where you can almost hear the stamping feet of the crowds gathered for gladiatorial combat. Nearby, the Roman Forum marks the former heart of the Roman Empire. Make sure to toss a coin into the Trevi Fountain to ensure a return trip to the Eternal City. Gain a better perspective of Italian food culture as you walk the streets of Rome and sample native cuisine.

Days 7–9: Sorrento | Rome

Spend a final morning in Rome touring Vatican City, where you can marvel at Michelangelo's breathtaking ceiling in the Sistine Chapel. From there, travel to Sorrento and experience the unparalleled beauty of Italy's favorite seaside town. Explore a Sorrento lemon grove run by a family that's passionate about their craft. Later, try your hand at a cooking class. After two nights in Sorrento, head back to Rome via Pompeii, where you'll visit one of Europe's most compelling archaeological sites. Cap off your time in Rome with a Fraschetta dinner, where Italian cuisine and Roman flair come together deliciously.

Day 10: Zurich | Davos

Fly through Zurich on your way to Davos. Located in Graubünden, the innovative mountainside town is where your three-day leadership conference will take place.

Days 11–13: Leadership Conference

Enjoy a scenic cable car ride and a bit of free time to explore Davos before the conference kicks off on Friday night. You'll engage in some friendly competition with other Summit attendees, and be encouraged to step outside your comfort zone as you get to know the team you will work with over the next few days. On Saturday, the leadership conference continues as you collaborate with students from across North America and the world in this inspiring setting. Over the course of the entire weekend, you'll hear from world-renowned speakers, converse with local and global experts, and work in small international teams to harness *The Power of Communication*. The event will strengthen your creativity and critical thinking skills as you use design thinking to develop solutions that improve the way the world communicates.

Day 14: Depart for home

Head to the Zurich airport ready to address local challenges and initiate meaningful conversations back home.

EVERYTHING YOU GET

Full-time Tour Director; 6 sightseeing tours led by expert, licensed local guides; 5 experiential learning activities; entrance fees for Acropolis, Cape Sounion, Lykavitos cable car, Colosseum and Forum, Sistine Chapel, St. Peter's Basilica, Sorrento lemon grove, mozzarella farm, Pompeii, and cable car ride; conference registration; weShare; round-trip flights on major carriers; comfortable motorcoach; hotels with private bathrooms; breakfast and dinner daily; lunch on days 12 & 13

Join a global community. Make a lasting impact.

When you join a Global Leadership Summit, you also join an innovative community of global citizens. These extraordinary events combine immersive travel with a weekend-long leadership conference—empowering students today to start becoming the leaders of tomorrow as they tackle significant global issues in eye-opening places.

Each Summit has a unique theme and itineraries that allow students to experience iconic destinations from a new perspective. They'll learn, grow, and compete to have their ideas featured in the Nobel Museum in Stockholm, Sweden. And when they return home, they're prepared to use their new skills to solve local challenges. Because if everyone who attends a Summit inspires change locally, together we can make a global impact.

Here are a few of the global issues students have tackled at past Summits:

SOCIAL RESPONSIBILITY

China | 2014

ENVIRONMENTAL SUSTAINABILITY

Costa Rica | 2015

HUMAN RIGHTS

The Netherlands | 2016

THE FUTURE OF FOOD

Italy | 2017

Visit eftours.com/summithighlights to see our past Summits in action.



Students develop leadership skills and gain new perspectives on global issues in workshops led by world-renowned thought leaders. In small international teams, they use design thinking to apply their learnings and propose new solutions.