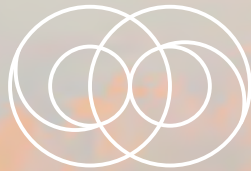




Education First

Educational Tours

Global Leadership Summit



[Paris, France]

The Power of Communication

PARIS & LEADERSHIP CONFERENCE | 2019

Paris & Leadership Conference

July 4 – 15, 2019

The Power of Communication

Conversation is the cornerstone of society and education. Whether at home, in the workplace, or at school—it's how we build knowledge and understanding. But does living in a world where we're always communicating discourage us from really listening, or amplify all that's being said? This Global Leadership Summit will examine *The Power of Communication* and everything impacting it today: from the media and social media to art, language, and music. Because as society evolves, so do the ways in which we connect. How can we use all the choices and channels available to us to better express ourselves and relate to one another? In a time when everybody's talking, let's treat each conversation as an opportunity to learn.

Where is the Leadership Conference?

Davos, Switzerland is more than just an Alpine resort town known for its sky-high elevation and stunning views; it's also a hub for innovation. Home to our Global Leadership Summit and the World Economic Forum's annual meeting, it's where business, government, and civil society leaders from Bill Gates to Bono come together to discuss the world's most pressing issues.

Your experience includes:

IMMERSIVE TRAVEL

Touring Europe brings the *The Power of Communication* to life as you gain knowledge and hands-on experience through cultural activities.

THOUGHT LEADERSHIP

Experts on the Summit theme will lead discussions and workshops to inspire and educate you. Past speakers and partners include Al Gore, Anthony Bourdain, Jane Goodall, Sir Ken Robinson, Google, and the African Leadership Academy.

INNOVATIVE THINKING

Working on a small international team, you'll develop skills like collaboration and creativity as you use the design thinking process to propose solutions to global communication challenges.

PERSONALIZED LEARNING

weShare, our personalized learning experience, engages you before, during, and after tour, with the option to create a final, reflective project for academic credit.



SPACE IS LIMITED

Please ask your teacher for your tour number and visit eftours.com or call 800-665-5364 to get started or sign up.

Why Paris?

Art has always been one of the most meaningful ways we communicate and react to the world around us, and on this tour, you'll gain insight into why as you immerse yourself in a city that's celebrated for its artistic identity. No country has a richer art tradition than France, and Paris's famed museums showcase many of its finest achievements. Step back in time to learn how one city fostered so many of history's most accomplished artists, and experience the expressive power of Paris today.

Days 1–7: Paris

Fly overnight to Paris and meet your Tour Director before beginning your journey in the City of Light. From the icons to the lesser-known wonders, you'll gain a deeper understanding of French art, food, language, and its people as you make Paris your home for a week. Explore landmarks such as the Arc de Triomphe and Notre Dame Cathedral, and discover all the artistic riches the extraordinary Musée d'Orsay and bohemian Montmartre have to offer.

Consider all the things art can convey as you wander from wing to wing in the Louvre. Built to defend the city in the 13th century, today the museum safeguards over 35,000 objects that span continents and the ages, including Leonardo da Vinci's *Mona Lisa*. You can also join an optional excursion to the grand palace of Versailles, where Louis XIV held court in the most lavish style imaginable.

You'll visit where Claude Monet lived and worked for over 40 years during a trip to Giverny. Take in street artists' sketches, and use the sights, smells, and tastes of Paris as your inspiration during a drawing class and a traditional French cooking class. Participate in a workshop at the Centre Pompidou—a futuristic mecca for modern art and culture—as well as a cultural exchange activity with locals. Finally, take a cruise along the Seine River before saying “au revoir” to the city and boarding your train to Zurich.

Day 8: Zurich | Davos

Travel through Zurich on your way to Davos. Located in Graubünden, the innovative mountainside town is where your three-day leadership conference will take place.

Days 9–11: Leadership Conference

Enjoy a scenic cable car ride and a bit of free time to explore Davos before the conference kicks off on Friday night. You'll engage in some friendly competition with other Summit attendees, and be encouraged to step outside your comfort zone as you get to know the team you will work with over the next few days. On Saturday, the leadership conference continues as you collaborate with students from across North America and the world in this inspiring setting. Over the course of the entire weekend, you'll hear from world-renowned speakers, converse with local and global experts, and work in small international teams to harness *The Power of Communication*. The event will strengthen your creativity and critical thinking skills as you use design thinking to develop solutions that improve the way the world communicates.

Day 12: Depart for home

Head to the Zurich airport ready to address local challenges and initiate meaningful conversations back home.

EVERYTHING YOU GET

Full-time Tour Director; 1 sightseeing tour led by an expert, licensed local guide; 5 experiential learning activities; entrance fees for Musée d'Orsay, Louvre, Notre Dame Cathedral, Giverny, street art tour, Centre Pompidou workshop, Seine River cruise, and cable car ride; conference registration; weShare; round-trip flights on major carriers; comfortable motorcoach; hotels with private bathrooms; breakfast and dinner daily; lunch on days 10 & 11



Join a global community. Make a lasting impact.

When you join a Global Leadership Summit, you also join an innovative community of global citizens. These extraordinary events combine immersive travel with a weekend-long leadership conference—empowering students today to start becoming the leaders of tomorrow as they tackle significant global issues in eye-opening places.

Each Summit has a unique theme and itineraries that allow students to experience iconic destinations from a new perspective. They'll learn, grow, and compete to have their ideas featured in the Nobel Museum in Stockholm, Sweden. And when they return home, they're prepared to use their new skills to solve local challenges. Because if everyone who attends a Summit inspires change locally, together we can make a global impact.

Here are a few of the global issues students have tackled at past Summits:

SOCIAL RESPONSIBILITY

China | 2014

ENVIRONMENTAL SUSTAINABILITY

Costa Rica | 2015

HUMAN RIGHTS

The Netherlands | 2016

THE FUTURE OF FOOD

Italy | 2017

Visit eftours.com/summithighlights to see our past Summits in action.



Students develop leadership skills and gain new perspectives on global issues in workshops led by world-renowned thought leaders. In small international teams, they use design thinking to apply their learnings and propose new solutions.