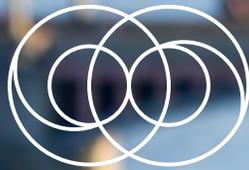




Education First

Educational Tours

Global Leadership Summit



[Charles Bridge, Prague, The Czech Republic]

The Power of Communication

KRAKOW, PRAGUE, MUNICH & LEADERSHIP CONFERENCE | 2019

Krakow, Prague, Munich & Leadership Conference

July 2 – 15, 2019

The Power of Communication

Conversation is the cornerstone of society and education. Whether at home, in the workplace, or at school—it's how we build knowledge and understanding. But does living in a world where we're always communicating discourage us from really listening, or amplify all that's being said? This Global Leadership Summit will examine *The Power of Communication* and everything impacting it today: from the media and social media to science, language, and art. Because as society evolves, so do the ways in which we connect. How can we use all the choices and channels available to us to better express ourselves and relate to one another? In a time when everybody's talking, let's treat each conversation as an opportunity to learn.

Where is the Leadership Conference?

Davos, Switzerland is more than just an Alpine resort town known for its sky-high elevation and stunning views; it's also a hub for innovation. Home to our Global Leadership Summit and the World Economic Forum's annual meeting, it's where business, government, and civil society leaders from Bill Gates to Bono come together to discuss the world's most pressing issues.

Your experience includes:

IMMERSIVE TRAVEL

Touring Europe brings the *The Power of Communication* to life as you gain knowledge and hands-on experience through cultural activities.

THOUGHT LEADERSHIP

Experts on the Summit theme will lead discussions and workshops to inspire and educate you. Past speakers and partners include Al Gore, Anthony Bourdain, Jane Goodall, Sir Ken Robinson, Google, and the African Leadership Academy.

INNOVATIVE THINKING

Working on a small international team, you'll develop skills like collaboration and creativity as you use the design thinking process to propose solutions to global communication challenges.

PERSONALIZED LEARNING

weShare, our personalized learning experience, engages you before, during, and after tour, with the option to create a final, reflective project for academic credit.

SPACE IS LIMITED

Please ask your teacher for your tour number and visit eftours.com or call 800-665-5364 to get started or sign up.



Why Eastern Europe?

One of history's darkest moments takes on moving immediacy when you walk through the cities, towns, and buildings where the rise of Nazism and Communism occurred. Eastern Europe presents a prime case study on conflict and the power of propaganda, which you'll discover on tour as you learn more about wars fought in store windows and on factory floors—anywhere a poster could help individualize the conflict for ordinary citizens.

Days 1–4: Krakow

Fly overnight to Krakow and meet your Tour Director before beginning your journey in the only major Polish city to escape devastation during World War II. Visit Oskar Schindler's factory, where he employed and helped save more than 1,100 Jewish workers—a story made famous by Thomas Keneally's book, *Schindler's Ark*, and Steven Spielberg's film, *Schindler's List*. Take a somber trip to the concentration camps at Auschwitz and Birkenau, and observe a moment of remembrance for the Holocaust's six million victims. While in Krakow, learn about a different regime in the city's history—the Communist occupation—as you explore the Socialist district of Nowa Huta. Meant to be a model Communist city, it later became a center of resistance within Poland.

Days 5–6: Prague

In Prague, encounter the legendary beauty of the former capital of the Holy Roman Empire. Learn about its role in World War II during your guided sightseeing tour of the city. Located on the Vltava River, Prague gracefully balances the classical features of old Europe with a lively, Bohemian spirit. From the 13th-century Stare Mesto and Old Town Square to St. Vitus Cathedral and the Baroque statues of the Charles Bridge, explore the celebrated art and architecture of the City of One Hundred Spires during your free time there.

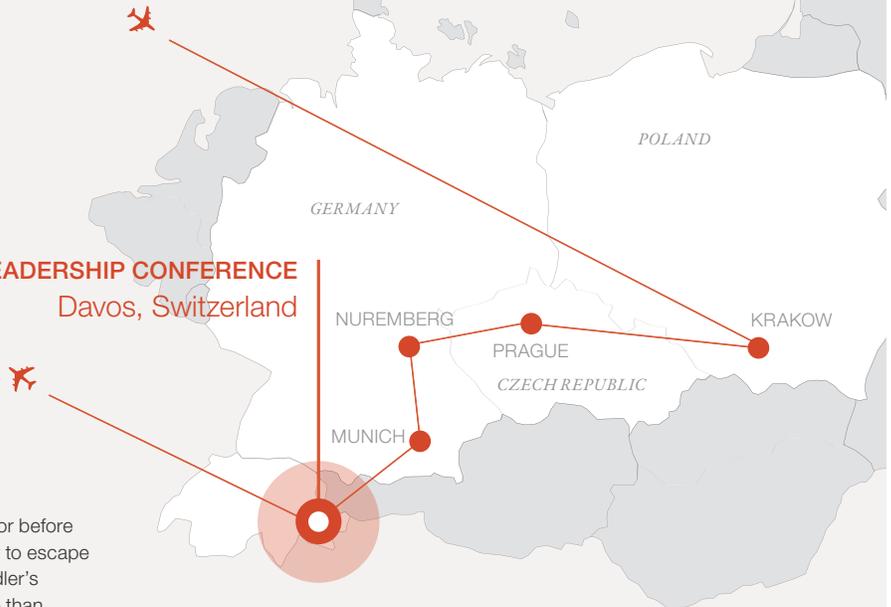
Day 7: Nuremberg

Explore the power of propaganda and the ties between communication and justice in the German city where the Nuremberg Trials were held. Visit the Documentation Center and their permanent exhibition on the causes, context and consequences of the National Socialist regime. The museum focuses on the history of party rallies—gigantic mass events used by Nazi propaganda for a stage production of the *Volksgemeinschaft*, or the people's community.

Days 8–9: Munich

Famous for its impressive buildings and annual Oktoberfest celebration, Munich is the perfect place to unwind before the Global Leadership Summit begins. Your days in the city will include a bike ride, authentic Bavarian food, and time to converse with the locals. You'll also have another guided WWII-themed tour and the option to travel to Dachau, a Nazi concentration camp liberated by the Allies in 1945.

LEADERSHIP CONFERENCE Davos, Switzerland



Day 10: Munich | Davos

Travel to Neuschwanstein Castle, the model for Disneyland's Sleeping Beauty Castle. Perched in the Bavarian Alps, this fairy-tale fortress was the brainchild of "Mad" King Ludwig. Afterwards, make your way to Davos. Located in Graubünden, the innovative mountainside town is where your three-day leadership conference will take place.

Days 11–13: Leadership Conference

Enjoy a scenic cable car ride and a bit of free time to explore Davos before the conference kicks off on Friday night. You'll engage in some friendly competition with other Summit attendees, and be encouraged to step outside your comfort zone as you get to know the team you will work with over the next few days. On Saturday, the leadership conference continues as you collaborate with students from across North America and the world in this inspiring setting. Over the course of the entire weekend, you'll hear from world-renowned speakers, converse with local and global experts, and work in small international teams to harness *The Power of Communication*. The event will strengthen your creativity and critical thinking skills as you use design thinking to develop solutions that improve the way the world communicates.

Day 14: Depart for home

Head to the Zurich airport ready to address local challenges and initiate meaningful conversations back home.

EVERYTHING YOU GET

Full-time Tour Director; 6 sightseeing tours led by expert, licensed local guides; 1 experiential activity; entrance fees for Schindler's Factory, Auschwitz-Birkenau, Nowa Huta, Documentation Center, bike riding, Neuschwanstein Castle, and cable car ride; conference registration; weShare; round-trip flights on major carriers; comfortable motorcoach; hotels with private bathrooms; breakfast and dinner daily; lunch on days 12 & 13



Join a global community. Make a lasting impact.

When you join a Global Leadership Summit, you also join an innovative community of global citizens. These extraordinary events combine immersive travel with a weekend-long leadership conference—empowering students today to start becoming the leaders of tomorrow as they tackle significant global issues in eye-opening places.

Each Summit has a unique theme and itineraries that allow students to experience iconic destinations from a new perspective. They'll learn, grow, and compete to have their ideas featured in the Nobel Museum in Stockholm, Sweden. And when they return home, they're prepared to use their new skills to solve local challenges. Because if everyone who attends a Summit inspires change locally, together we can make a global impact.

Here are a few of the global issues students have tackled at past Summits:

SOCIAL RESPONSIBILITY

China | 2014

ENVIRONMENTAL SUSTAINABILITY

Costa Rica | 2015

HUMAN RIGHTS

The Netherlands | 2016

THE FUTURE OF FOOD

Italy | 2017

Visit eftours.com/summithighlights to see our past Summits in action.



Students develop leadership skills and gain new perspectives on global issues in workshops led by world-renowned thought leaders. In small international teams, they use design thinking to apply their learnings and propose new solutions.