



Education First

Educational Tours

Global Leadership Summit



[Barcelona, Spain]

The Power of Communication

LANGUAGE IMMERSION IN SPAIN & LEADERSHIP CONFERENCE | 2019

Language Immersion in Spain & Leadership Conference

July 4 – 15, 2019

The Power of Communication

Conversation is the cornerstone of society and education. Whether at home, in the workplace, or at school—it's how we build knowledge and understanding. But does living in a world where we're always communicating discourage us from really listening, or amplify all that's being said? This Global Leadership Summit will examine *The Power of Communication* and everything impacting it today: from the media and social media to language, science, and art. Because as society evolves, so do the ways in which we connect. How can we use all the choices and channels available to us to better express ourselves and relate to one another? In a time when everybody's talking, let's treat each conversation as an opportunity to learn.

Where is the Leadership Conference?

Davos, Switzerland is more than just an Alpine resort town known for its sky-high elevation and stunning views; it's also a hub for innovation. Home to our Global Leadership Summit and the World Economic Forum's annual meeting, it's where business, government, and civil society leaders from Bill Gates to Bono come together to discuss the world's most pressing issues.

Your experience includes:

IMMERSIVE TRAVEL

Touring Europe brings the *The Power of Communication* to life as you gain knowledge and hands-on experience through cultural activities.

THOUGHT LEADERSHIP

Experts on the Summit theme will lead discussions and workshops to inspire and educate you. Past speakers and partners include Al Gore, Anthony Bourdain, Jane Goodall, Sir Ken Robinson, Google, and the African Leadership Academy.

INNOVATIVE THINKING

Working on a small international team, you'll develop skills like collaboration and creativity as you use the design thinking process to propose solutions to global communication challenges.

PERSONALIZED LEARNING

weShare, our personalized learning experience, engages you before, during, and after tour, with the option to create a final, reflective project for academic credit.

SPACE IS LIMITED

Please ask your teacher for your tour number and visit eftours.com or call 800-665-5364 to get started or sign up.



Why Spain?

You can't communicate without language, and it's nearly impossible to separate language from the personalities and perspectives of the people who speak it. On tour, you'll gain insight into all the things influencing the Spanish language as you converse with locals in Madrid and Barcelona. This Language Immersion Tour will expand your fluency in Spanish and inspire a love for where it's from.



Days 1–4: Madrid | Toledo

Fly overnight to Madrid and meet your Tour Director before beginning your journey in the vibrant capital city of Spain. Because your tour combines authentic cultural experiences with interactive language lessons, you'll get firsthand experience with modern communication in Madrid and during a day trip to Toledo. Practice your conversational Spanish and learn more about living in Spain's capital as you meet and mingle with locals. Interact with vendors and sample popular Spanish foods during a market challenge, then try your hand at preparing authentic Spanish dishes while attending a cooking class.

Days 5–7: Barcelona

Take a train to Barcelona, a city that celebrates its unique identity through language, art, and culture. Witness the influence of Antoni Gaudí, one of Spain's most renowned architects, throughout the striking city. Take a guided tour of Park Güell, a beautiful municipal garden designed by Gaudí, and his cathedral masterpiece: La Sagrada Família. You'll continue your language lessons in Barcelona, and get an opportunity to practice the new words and phrases you learn during a cultural exchange activity with locals. Whether it's a pickup soccer game, a student-guided walking tour, or a community project, you'll hear about life in Spain from those who know it best and continue to expand your knowledge of the Spanish language.

Day 8: Zurich | Davos

Fly from Barcelona to Zurich on your way to Davos. Located in Graubünden, the innovative mountainside town is where your three-day leadership conference will take place.

Days 9–11: Leadership Conference

Enjoy a scenic cable car ride and a bit of free time to explore Davos before the conference kicks off on Friday night. You'll engage in some friendly competition with other Summit attendees, and be encouraged to step outside your comfort zone as you get to know the team you will work with over the next few days. On Saturday, the leadership conference continues as you collaborate with students from across North America and the world in this inspiring setting. Over the course of the entire weekend, you'll hear from world-renowned speakers, converse with local and global experts, and work in small international teams to harness *The Power of Communication*. The event will strengthen your creativity and critical thinking skills as you use design thinking to develop solutions that improve the way the world communicates.

Day 12: Depart for home

Head to the Zurich airport ready to address local challenges and initiate meaningful conversations back home.

EVERYTHING YOU GET

Full-time Tour Director; 2 sightseeing tours led by expert, licensed local guides; 5 experiential learning activities; entrance fees for Prado Museum, Toledo Cathedral, Santo Tomé, St. Mary's Synagogue, Sagrada Família, Park Güell, soccer stadium tour, Flamenco show, and cable car ride; conference registration; weShare; round-trip flights on major carriers; comfortable motorcoach; hotels with private bathrooms; breakfast and dinner daily; lunch on days 10 & 11



Join a global community. Make a lasting impact.

When you join a Global Leadership Summit, you also join an innovative community of global citizens. These extraordinary events combine immersive travel with a weekend-long leadership conference—empowering students today to start becoming the leaders of tomorrow as they tackle significant global issues in eye-opening places.

Each Summit has a unique theme and itineraries that allow students to experience iconic destinations from a new perspective. They'll learn, grow, and compete to have their ideas featured in the Nobel Museum in Stockholm, Sweden. And when they return home, they're prepared to use their new skills to solve local challenges. Because if everyone who attends a Summit inspires change locally, together we can make a global impact.

Here are a few of the global issues students have tackled at past Summits:

SOCIAL RESPONSIBILITY

China | 2014

ENVIRONMENTAL SUSTAINABILITY

Costa Rica | 2015

HUMAN RIGHTS

The Netherlands | 2016

THE FUTURE OF FOOD

Italy | 2017

Visit eftours.com/summithighlights to see our past Summits in action.



Students develop leadership skills and gain new perspectives on global issues in workshops led by world-renowned thought leaders. In small international teams, they use design thinking to apply their learnings and propose new solutions.