



Educational Tours

Global Leadership Summit



Berlin Wall, Berlin, Germany

The Influence of Technology on Society

BERLIN & MUNICH 2018

Berlin & Munich

July 10 - 20, 2018

How can we understand the different ways technology is integrated into our lives and the challenges, successes, and trends that come with it? This question comes to life in Berlin, Germany, Europe's next great tech hub, and on tour, as we consider the role of technological advancements in the evolution of our past, present, and future societies. During our two-day leadership conference in Berlin, we'll discover technology's influence on culture, customs, and history in order to develop innovative solutions to challenges around the world.

On this tour, we'll journey to the storied cities of Berlin and Munich, where new technologies and rapidly growing businesses are tackling challenges with a focus on renewable energy, sustainable development, and innovation. Surrounding it all we'll find centuries of history—from the fairy-tale architecture of Neuschwanstein Castle to the somber reminders of WWII at Dachau.

What you'll experience on the Berlin Summit:

IMMERSIVE TRAVEL

Touring Europe brings the Influence of Technology on Society theme to life as students gain knowledge and hands-on experience through cultural activities.

THOUGHT LEADERSHIP

World-renowned speakers and experts on the Summit theme lead discussions and workshops to inspire and educate students. Past Summit speakers have included Al Gore, Jane Goodall, and Sir Ken Robinson..

DESIGN THINKING

Small international teams of students learn the design thinking process and then use it to propose solutions to today's most pressing global challenges.

PERSONALIZED LEARNING

weShare, our personalized learning experience, engages students before, during, and after tour, with the option to create a final, reflective project for academic credit.

SPACE IS LIMITED.

Please ask your teacher for your tour number and visit eftours.com or call **800-665-5364** to get started or sign up.



Days 1–4: Berlin

Meet your Tour Director in Berlin, the vibrant capital of reunified Germany. The city has been transformed since the Berlin Wall fell in 1989 and now is one of the world's most attractive tech hubs—where a new start-up is founded every 20 minutes and an untraditional “give-it-a-go” atmosphere allows space for exciting and risky ideas. Take a stroll of the city and see the contrast of old and new everywhere. Baroque buildings sit beside contemporary skyscrapers and quaint cafes where entrepreneurs meet to brainstorm. At the East Side Gallery, a piece of the Berlin Wall that spans almost a mile was painted in 1990 just after the fall of East Germany, marking the end of the Cold War. Get a firsthand look at local life as you explore the city on a guided sightseeing tour before celebrating the power of ideas during activities hosted by social and technological innovators. From here, learn about tension between Western democracy and Eastern communism during a Cold War discussion panel.

Days 5-6: Summit Conference

The leadership conference officially begins as you connect with students from all around North America and Europe in this inspiring and innovative setting. Over the course of two days you will hear from world-renowned keynote speakers, work with local and global experts, and collaborate with peers in small international teams. You will learn the design thinking process to develop solutions focusing on the Influence of Technology on Society and be inspired to take action back home.

Days 7-8: Munich

Stop in Nuremberg, birthplace of Germany's first steam-powered railway, as you make your way to Munich. Once in Munich, you'll experience the medieval to the modern—seen as historic districts play backdrop to the city's slew of startups and tech-based businesses. See the Olympic Stadium, the Residenz, former home of the Wittelsbach dukes of Bavaria, and Marienplatz's New City Hall with its famous Glockenspiel. Continue on to the Deutsches Museum, the world's largest museum of science and technology whose exhibits cover everything from ancient astronomy to modern telecommunications. From here, head out on a bike tour of Munich to grow your understanding of German life.

Days 9–10: Munich

Visit Dachau, a WWII Nazi concentration camp built in 1933 and liberated by the Allies in 1945. It now serves as a memorial museum where you can reflect on the Holocaust and the importance of remembering history. Take an excursion to Neuschwanstein Castle, the real-life model for Disneyland's Sleeping Beauty Castle. Perched in the Bavarian Alps, this fairy-tale castle was the brainchild of “Mad” King Ludwig. Learn about the life and mysterious death of the young king, one of Europe's most eccentric rulers. Cap off your stay with some free time to explore Munich.

Day 11: Depart for home

Head to the airport and arrive back home, prepared to join the movement.

EVERYTHING YOU GET

Full-time Tour Director; 2 sightseeing tours led by expert, licensed local guides; entrance fees for Cold War Discussion Panel, Deutsches Museum, bike riding, Dachau, Neuschwanstein Castle; conference registration; weShare; round-trip flights on major carriers; comfortable motorcoach; hotels with private bathrooms; breakfast and dinner daily; lunch on days 5 & 6



Join the movement. Make a global impact.

When you join a Global Leadership Summit, you also join a global movement. These extraordinary events combine an educational tour with a two-day leadership conference, tackling significant global issues in places where they come to life, and empowering students today to start becoming the leaders of tomorrow.

Each Summit has a unique destination, theme, and perspective. At every one, students explore amazing places and address important global issues. And when they return home, they are prepared to use their newly developed skills to address local challenges.

Students designed innovative solutions to global issues at these Summits:

COSTA RICA

Addressing Environmental Sustainability

SWITZERLAND

Innovation and the Future of Education

ICELAND

The Future of Energy

THE NETHERLANDS

Exploring Human Rights

Visit eftours.com/summithighlights to see our past Summits in action and find out how you can join the movement.



Students develop leadership skills and gain new perspectives on global issues in workshops led by world-renowned thought leaders. In small international teams, they learn the design thinking process and apply their learnings to propose new solutions.