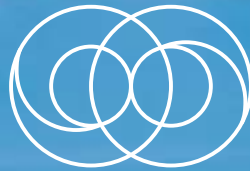




Education First

Educational Tours

Global Leadership Summit



Astronomical Clock, Prague, Czech Republic

The Influence of Technology on Society

BERLIN, PRAGUE, KRAKOW & BUDAPEST 2018

Berlin, Prague, Krakow & Budapest

July 10 - 23, 2018

How can we understand the different ways technology is integrated into our lives and the challenges, successes, and trends that come with it? This question comes to life in Berlin, Germany, Europe's next great tech hub, and on tour, as we consider the role of technological advancements in the evolution of our past, present, and future societies. During our two-day leadership conference in Berlin, we'll discover technology's influence on culture, customs, and history in order to develop innovative solutions to challenges around the world.

On this tour, we'll travel through the Iron Curtain and World War II to Gothic cathedrals and ancient cities that, today, are embracing innovation and developing new technologies. Prague, which escaped the bombs of World War II, woos with old-world charm and youthful energy. And in Krakow and Budapest, two European cities on the edge of a technological revolution, architectural gems appear on every corner. From Berlin to Prague, Krakow to Budapest, we'll consider how technological innovations shape local and global history as we experience their culture and customs firsthand.

What you'll experience on the Berlin Summit:

IMMERSIVE TRAVEL

Touring Europe brings the Influence of Technology on Society theme to life as students gain knowledge and hands-on experience through cultural activities.

THOUGHT LEADERSHIP

World-renowned speakers and experts on the Summit theme lead discussions and workshops to inspire and educate students. Past Summit speakers have included Al Gore, Jane Goodall, and Sir Ken Robinson.

DESIGN THINKING

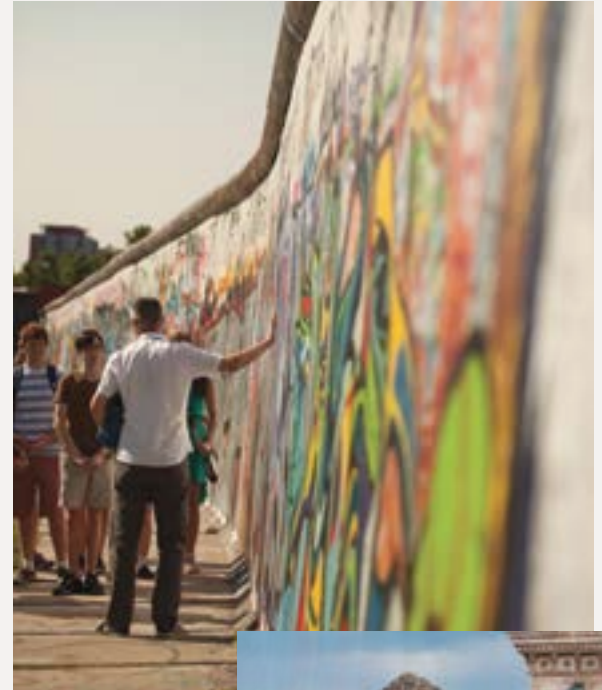
Small international teams of students learn the design thinking process and then use it to propose solutions to today's most pressing global challenges.

PERSONALIZED LEARNING

weShare, our personalized learning experience, engages students before, during, and after tour, with the option to create a final, reflective project for academic credit.

SPACE IS LIMITED.

Please ask your teacher for your tour number and visit eftours.com or call 800-665-5364 to get started or sign up.





Days 1–4: Berlin

Meet your Tour Director in Berlin, the vibrant capital of reunified Germany. The city has been transformed since the Berlin Wall fell in 1989 and now is one of the world's most attractive tech hubs—where a new start-up is founded every 20 minutes and an untraditional “give-it-a-go” atmosphere allows space for exciting and risky ideas. Take a stroll of the city and see the contrast of old and new everywhere. Baroque buildings sit beside contemporary skyscrapers and quaint cafes where entrepreneurs meet to brainstorm. At the East Side Gallery, a piece of the Berlin Wall that spans almost a mile was painted in 1990 just after the fall of East Germany, marking the end of the Cold War. Get a firsthand look at local life as you explore the city on a guided sightseeing tour before visiting the Spy Museum for a glimpse into the world of espionage during the Cold War. Learn about tension between Western democracy and Eastern Communism during a Cold War discussion panel. From here, celebrate the power of ideas during activities hosted by social and technological innovators.

Day 5-6: Summit Conference

The leadership conference officially begins as you connect with students from all around North America and Europe in this inspiring and innovative setting. Over the course of two days you will hear from world-renowned keynote speakers, work with local and global experts, and collaborate with peers in small international teams. You will learn the design thinking process to develop solutions focusing on the Influence of Technology on Society and be inspired to take action back home.

Days 7-9: Prague

As you make your way to Prague, stop in Dresden, a city whose many spires and towers, palace domes, churches, and stately buildings were wiped out during World War II. After falling under German Democratic Republic occupation, much of Dresden's central and culturally significant areas were rebuilt. Visit the VW Glass Factory, where you'll get an up-close look into how German automaker Volkswagen builds its products. Continue on to Prague and encounter the legendary beauty of the former capital of the Holy Roman Empire. Located on the Vltava River, Prague gracefully balances the classical features of old Europe with a lively, Bohemian spirit. Stop for a photo at Charles Bridge before exploring Prague on foot. Walk the quaint, cobbled streets of the Mala Strana and visit the 13th-century Stare Mesto (Old Town) and Market Square. Here you'll see the famous 15th-century astronomical clock. Stop at the Lennon Wall, symbolic burial place of John Lennon that represents global ideals like love and peace. From here, take some free time to explore the city.

Day 10-11: Krakow

Travel to Krakow via Olomouc, the only major Polish city to escape devastation during World War II, leaving the beautiful architecture of its Old Town intact. Stroll through Główny Square, passing picturesque Sukiennice Cloth Hall and Jagiellonian University. Visit Wawel Hill, site of Wawel Cathedral's impressive 18 chapels, and St. Mary's Church. You'll also take a somber visit to the concentration camps at Auschwitz and Birkenau, which are now the site of a memorial museum. Before you leave, observe a moment of remembrance for the six million victims of the Holocaust.

Days 12–13: Budapest

Pass through Slovakia, and see the breathtaking Tatra Mountains. Continue on to Budapest, the capital and the largest city of Hungary, and newfound home to many tech startups and innovative entrepreneurs. From Heroes' Square to the Andrassy Boulevard and the State Opera House, you will explore Budapest's wealth of culture and beauty through Art Nouveau-style architecture, romantic canal views, and bustling city streets. Experience the healing waters of Budapest's hot springs and mineral water sources for yourself, as you relax in a thermal bath. Cap off your stay with a boat cruise on the Danube.

Day 14: Depart for home

Head to the airport and arrive back home, prepared to join the movement.

EVERYTHING YOU GET

Full-time Tour Director; 5 sightseeing tours led by expert, licensed local guides; entrance fees for Spy Museum, Cold War Panel Discussion, VW Glass Factory, Golden Lane, St. Vitus Cathedral, Wawel Cathedral, St. Mary's Church, Baths, Matthias Church, Budapest Basilica, Danube Bend Boat ride; conference registration; weShare; round-trip flights on major carriers; comfortable motorcoach; hotels with private bathrooms; breakfast and dinner daily; lunch on Days 5 & 6

Join the movement. Make a global impact.

When you join a Global Leadership Summit, you also join a global movement. These extraordinary events combine an educational tour with a two-day leadership conference, tackling significant global issues in places where they come to life, and empowering students today to start becoming the leaders of tomorrow.

Each Summit has a unique destination, theme, and perspective. At every one, students explore amazing places and address important global issues. And when they return home, they are prepared to use their newly developed skills to address local challenges.

Students designed innovative solutions to global issues at these Summits:

COSTA RICA

Addressing Environmental Sustainability

SWITZERLAND

Innovation and the Future of Education

ICELAND

The Future of Energy

THE NETHERLANDS

Exploring Human Rights

Visit eftours.com/summithighlights to see our past Summits in action and find out how you can join the movement.



Students develop leadership skills and gain new perspectives on global issues in workshops led by world-renowned thought leaders. In small international teams, they learn the design thinking process and apply their learnings to propose new solutions.