



Education First

*Educational Tours*

# Global Leadership Summit



Tallinn, Estonia

## The Influence of Technology on Society

HELSINKI, STOCKHOLM & BERLIN 2018

# Helsinki, Stockholm & Berlin

*July 5 - 16, 2018*

How can we understand the different ways technology is integrated into our lives and the challenges, successes, and trends that come with it? This question comes to life in Berlin, Germany, Europe's next great tech hub, and on tour, as we consider the role of technological advancements in the evolution of our past, present, and future societies. During our two-day leadership conference in Berlin, we'll discover technology's influence on culture, customs, and history in order to develop innovative solutions to challenges around the world.

On this tour, we'll explore the breathtaking landscapes of Finland and Sweden as we grow our understanding of regional technological innovations. From Helsinki's history as the birthplace of mobile phone maker, Nokia, and the open-source operating system, Linux, to Stockholm's role as the annual home base of the Nobel Prize festivities, we'll have a unique opportunity to view local life through the lens of technology—and discover how these countries harness technology to achieve academic equality and excellence for all of their students.

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## What you'll experience on the Berlin Summit:

### **IMMERSIVE TRAVEL**

Touring Europe brings the Influence of Technology on Society theme to life as students gain knowledge and hands-on experience through cultural activities.

### **THOUGHT LEADERSHIP**

World-renowned speakers and experts on the Summit theme lead discussions and workshops to inspire and educate students. Past Summit speakers have included Al Gore, Jane Goodall, and Sir Ken Robinson.

### **DESIGN THINKING**

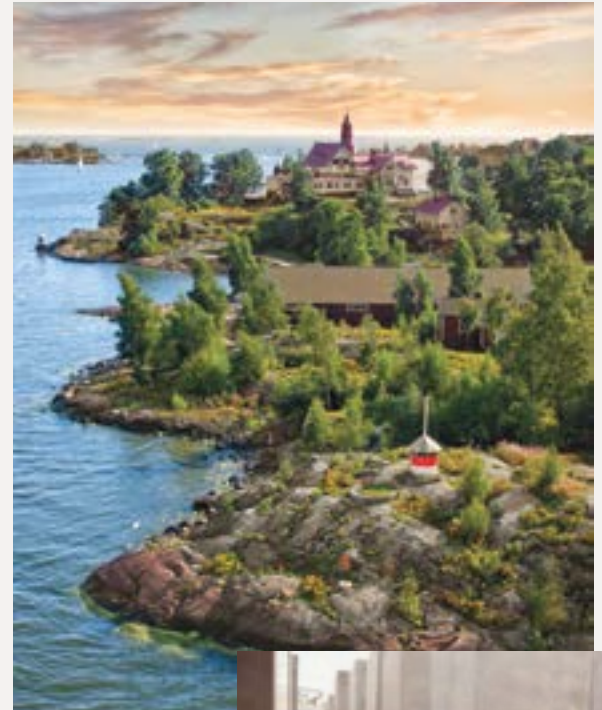
Small international teams of students learn the design thinking process and then use it to propose solutions to today's most pressing global challenges.

### **PERSONALIZED LEARNING**

weShare, our personalized learning experience, engages students before, during, and after tour, with the option to create a final, reflective project for academic credit.

### **SPACE IS LIMITED.**

Please ask your teacher for your tour number and visit [eftours.com](http://eftours.com) or call **800-665-5364** to get started or sign up.



#### Days 1–4: Helsinki | Night ferry

Meet your Tour Director in Helsinki, the capital of Finland and home to innovative tech companies, like mobile phone maker Nokia, that inspire the region's entrepreneurial spirit and creativity. Aside from being a hotspot for innovation and the center for new trends in European technology, Finland also earned its title as the world's top-ranked education system, according to a 2012 report by the Programme for International Student Assessment. As you explore Helsinki on foot, you'll see why the area was voted the World Design Capital of 2012. Discover the city's most famous landmarks before visiting Temppeliaukio Church. Also known as the Church of the Rock, this iconic landmark was built directly out of one, and boasts natural sunlight through its glazed dome. Cap off your stay with an excursion to Suomenlinna, an inhabited sea fortress and UNESCO World Heritage Site. From here, board your overnight ferry to Stockholm.

#### Days 5-6: Stockholm

Arrive in Stockholm, Sweden's capital city, known for realizing the full potential of students through the application of digital learning innovations like tablets and smart gadgets, gamification, and cloud-based learning systems. While exploring the city on foot, your local guide will introduce you to Stockholm's impressive architecture and rich history as you take in Old Town, the Royal Opera House, Parliament, the Royal Palace, and the oldest church in Stockholm—dating from 1306. Take time to explore the Swedish capital at your leisure before your flight to Berlin.

#### Days 7-9: Berlin

Fly to Berlin, the vibrant capital of reunified Germany. The city has been transformed since the Berlin Wall fell in 1989 and now is one of the world's most attractive tech hubs—where a new start-up is founded every 20 minutes and an untraditional "give-it-a-go" atmosphere allows space for exciting and risky ideas. See the contrast of old and new everywhere on your guided sightseeing tour—Baroque buildings sit beside contemporary skyscrapers and quaint cafes where entrepreneurs meet to brainstorm. Celebrate the power of ideas during activities hosted by social and technological innovators. As you hone your creative skills during a street art tour and workshop, consider how Berlin's culture of adaptability, expression, and the drive to improve inspired artists and tech enthusiasts alike.



#### Days 10–11: Summit Conference

The leadership conference officially begins as you connect with students from all around North America and Europe in this inspiring and innovative setting. Over the course of two days you will hear from world-renowned keynote speakers, work with local and global experts, and collaborate with peers in small international teams. You will learn the design thinking process to develop solutions focusing on the Influence of Technology on Society and be inspired to take action back home.

#### Day 12: Depart for home

Head to the airport and arrive back home, prepared to join the movement.

#### EVERYTHING YOU GET

Full-time Tour Director; 3 sightseeing tours led by expert, licensed local guides; entrance fees for Temppeliaukio Church, Suomenlinna, Vasa Ship, Town Hall, Cold War Discussion Panel, Street Art Tour and workshop; conference registration; weShare; round-trip flights on major carriers; comfortable motorcoach; hotels with private bathrooms; 1 night cabin accommodation; breakfast and dinner daily; lunch on days 10 & 11

## Join the movement. Make a global impact.

When you join a Global Leadership Summit, you also join a global movement. These extraordinary events combine an educational tour with a two-day leadership conference, tackling significant global issues in places where they come to life, and empowering students today to start becoming the leaders of tomorrow.

Each Summit has a unique destination, theme, and perspective. At every one, students explore amazing places and address important global issues. And when they return home, they are prepared to use their newly developed skills to address local challenges.

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Students designed innovative solutions to global issues at these Summits:

### **COSTA RICA**

Addressing Environmental Sustainability

### **SWITZERLAND**

Innovation and the Future of Education

### **ICELAND**

The Future of Energy

### **THE NETHERLANDS**

Exploring Human Rights

Visit [eftours.com/summithighlights](http://eftours.com/summithighlights) to see our past Summits in action and find out how you can join the movement.



Students develop leadership skills and gain new perspectives on global issues in workshops led by world-renowned thought leaders. In small international teams, they learn the design thinking process and apply their learnings to propose new solutions.