



Educational Tours

Global Leadership Summit



Martin's Gate, Freiburg, Germany

The Influence of Technology on Society

GERMANY & SWITZERLAND 2018

Germany & Switzerland

July 11 - 22, 2018

How can we understand the different ways technology is integrated into our lives and the challenges, successes, and trends that come with them? These questions come to life in Berlin, Germany, Europe's next great tech hub, and on tour, as we consider the role of technological advancements in the evolution of our past, present, and future societies. During our two-day leadership conference in Berlin, we'll discover technology's influence on culture, customs, and history in order to develop innovative solutions to challenges around the world.

On this tour, we'll explore how Germany is leading the way when it comes to renewable energy technology—with Switzerland following closely behind. We'll consider how these Alpine advocates are using solar, wind, and biomass resources in an effort to make more sustainable choices. We'll also visit the solar parks that make these technologies possible, and even take a two-hour solar energy-powered boat cruise.

What you'll experience on the Berlin Summit:

IMMERSIVE TRAVEL

Touring Europe brings the Influence of Technology on Society theme to life as students gain knowledge and hands-on experience through cultural activities.

THOUGHT LEADERSHIP

World-renowned speakers and experts on the Summit theme lead discussions and workshops to inspire and educate students. Past Summit speakers have included Al Gore, Jane Goodall, and Sir Ken Robinson.

DESIGN THINKING

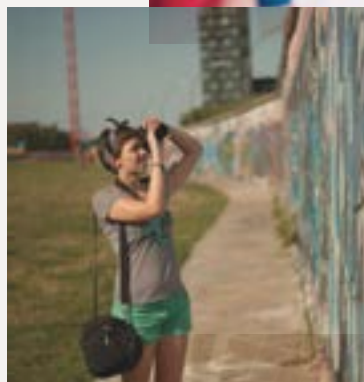
Small international teams of students learn the design thinking process and then use it to propose solutions to today's most pressing global challenges.

PERSONALIZED LEARNING

weShare, our personalized learning experience, engages students before, during, and after tour, with the option to create a final, reflective project for academic credit.

SPACE IS LIMITED.

Please ask your teacher for your tour number and visit eftours.com or call **800-665-5364** to get started or sign up.



Days 1–3: Berlin

Meet your Tour Director in Berlin, the vibrant capital of reunified Germany. The city has been transformed since the Berlin Wall fell in 1989 and now is one of the world's most attractive tech hubs—where a new start-up is founded every 20 minutes and an untraditional “give-it-a-go” atmosphere allows space for exciting and risky ideas. Stroll the city and see the contrast of old and new everywhere. Baroque buildings sit beside contemporary skyscrapers and quaint cafes where entrepreneurs meet to brainstorm. At the East Side Gallery, a piece of the Berlin Wall that spans almost a mile was painted in 1990 just after the fall of East Germany, marking the end of the Cold War. Celebrate the power of ideas during activities hosted by social and technological innovators.

Days 4-5: Summit Conference

The leadership conference officially begins as you connect with students from all around North America and Europe in this inspiring and innovative setting. Over the course of two days you will hear from world-renowned keynote speakers, work with local and global experts, and collaborate with peers in small international teams. You will learn the design thinking process to develop solutions focusing on the Influence of Technology on Society and be inspired to take action back home.

Days 6-7: Heidelberg

Board your train to Heidelberg, where the majestic Old Bridge leads you into a city set in the lush green foothills of the Neckar Valley. Travel along medieval streets lined with peaked red roofs on your sightseeing tour. Numerous Nobel Prize winners and philosophers studied here and established Heidelberg as Germany's premier university city. Ride a funicular up to Heidelberg Castle and see the stunning views that inspired Goethe, as well as a statue dedicated to the poet in the gardens. From here, enjoy a solar boat cruise with your group.

Days 8-9: Freiburg

Travel to Freiburg, where you'll spend time at the Innovation Academy to learn firsthand about the region's many innovations in renewable energy, solar power, and ecological agriculture. As the sunniest city in Germany, Freiburg is a hub for solar energy. Built as a sustainable model district, Vauban uses solar energy to power many of its households. After exploring this eco-city on a guided tour, continue on to the dense woods of the Black Forest, where you'll find yourself in a fairy tale come to life.



Days 10-11: Lucerne

Arrive in Lucerne, home to majestic Alpine views and a vibrant and innovative tech industry. Venture to the top of Mount Pilatus, the 6,387-foot peak that towers over Lucerne. Continue on to the poignant Lion Monument, known as Löwendenkmal, a sandstone statue commemorating the Swiss Guards slain in the 1792 Paris storming of the Tuileries. Follow Lucerne's winding cobbled streets past fairy-tale houses to the Kapellbrücke, which dates back to medieval days. Stroll across Europe's oldest wooden covered bridge and admire the colorful murals overhead.

Day 12: Depart for home

Head to the airport and arrive back home, prepared to join the movement.

EVERYTHING YOU GET

Full-time Tour Director; 1 sightseeing tour led by an expert, licensed local guide; entrance fees for Heidelberg Castle, Solar boat cruise, Innovation Academy, Black Forest, Mt. Pilatus; conference registration; weShare; round-trip flights on major carriers; comfortable motorcoach; hotels with private bathrooms; breakfast and dinner daily; lunch on Days 4 & 5

Join the movement. Make a global impact.

When you join a Global Leadership Summit, you also join a global movement. These extraordinary events combine an educational tour with a two-day leadership conference, tackling significant global issues in places where they come to life, and empowering students today to start becoming the leaders of tomorrow.

Each Summit has a unique destination, theme, and perspective. At every one, students explore amazing places and address important global issues. And when they return home, they are prepared to use their newly developed skills to address local challenges.

Students designed innovative solutions to global issues at these Summits:

COSTA RICA

Addressing Environmental Sustainability

SWITZERLAND

Innovation and the Future of Education

ICELAND

The Future of Energy

THE NETHERLANDS

Exploring Human Rights

Visit eftours.com/summithighlights to see our past Summits in action and find out how you join the movement.



Students develop leadership skills and gain new perspectives on global issues in workshops led by world-renowned thought leaders. In small international teams, they learn the design thinking process and apply their learnings to propose new solutions.