



Education First

Educational Tours

Global Leadership Summit



Barcelona, Spain

The Influence of Technology on Society

SPAIN & BERLIN 2018

Spain & Berlin

July 5 - 16, 2018

How can we understand the different ways technology is integrated into our lives and the challenges, successes, and trends that come with it? This question comes to life in Berlin, Germany, Europe's next great tech hub, and on tour, as we consider the role of technological advancements in the evolution of our past, present, and future societies. During our two-day leadership conference in Berlin, we'll discover technology's influence on culture, customs, and history in order to develop innovative solutions to challenges around the world.

On this tour, we'll discover the many religious and cultural influences that have made Spain the eclectic country it is today. Despite close ties to regional traditions throughout the country, Spain's technology sectors have made dramatic advances in recent decades. From Barcelona's thriving tech startup community to Madrid's use of innovative thinking to transform public spaces, we'll consider how urban innovations are improving daily life in Spain and across Europe.

What you'll experience on the Berlin Summit:

IMMERSIVE TRAVEL

Touring Europe brings the Influence of Technology on Society theme to life as students gain knowledge and hands-on experience through cultural activities.

THOUGHT LEADERSHIP

World-renowned speakers and experts on the Summit theme lead discussions and workshops to inspire and educate students. Past Summit speakers have included Al Gore, Jane Goodall, and Sir Ken Robinson.

DESIGN THINKING

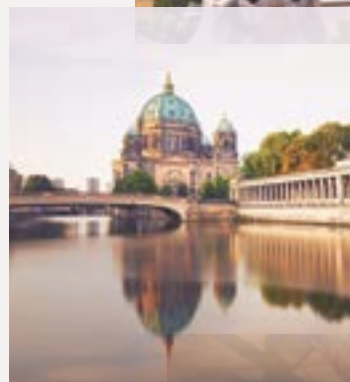
Small international teams of students learn the design thinking process and then use it to propose solutions to today's most pressing global challenges.

PERSONALIZED LEARNING

weShare, our personalized learning experience, engages students before, during, and after tour, with the option to create a final, reflective project for academic credit.

SPACE IS LIMITED.

Please ask your teacher for your tour number and visit eftours.com or call **800-665-5364** to get started or sign up.



Days 1–3: Barcelona

Meet your Tour Director in Barcelona. From setting new trends in learning technology to putting a molecular spin on traditional cuisine, the city's innovative drive and passion for expression form a creative culture all its own. Get a feel for Mediterranean scenery, bustling urban energy, and mountain peaks as you stroll through Barcelona. Hop on your bicycle for a ride through open-air plazas dotted with avant-garde gems and Modernist mosaics. On your visit to the Museum of Ideas and Inventions, get a unique glimpse into inventive—and sometimes absurd—trends in modern innovation. Then, classic Spanish ingredients meet modern cooking techniques as you try your hand at a molecular gastronomy workshop.

Day 4-6: Madrid

Board your AVE train—Spain's first high-speed railway—to Madrid, the capital and largest city in Spain. Journey to Toledo, the former Spanish capital, where you'll experience the Cathedral of Toledo and the Church of Santo Tomé. During a market challenge, you'll interact with local vendors and try traditional Spanish foods. Cap off your time in Madrid with a tour of Santiago Bernabéu Stadium, home of the Real Madrid soccer team.

Days 7-9: Berlin

Fly to Berlin, the vibrant capital of reunified Germany. The city has been transformed since the Berlin Wall fell in 1989 and now is one of the world's most attractive tech hubs—where a new start-up is founded every 20 minutes and an untraditional "give-it-a-go" atmosphere allows space for exciting and risky ideas. Explore the city with an expert local guide and see the contrast of old and new everywhere, as Baroque buildings sit beside contemporary skyscrapers and quaint cafes, where entrepreneurs meet to brainstorm. Celebrate the power of ideas during activities hosted by social and technological innovators.

At the East Side Gallery, a piece of the Berlin Wall that spans almost a mile was painted in 1990 just after the fall of East Germany, marking the end of the Cold War. As you hone your creative skills during a street art tour and workshop, consider how Berlin's culture of adaptability, expression, and the drive to improve inspired artists and tech enthusiasts alike.

Days 10–11: Summit Conference

The leadership conference officially begins as you connect with students from all around North America and Europe in this inspiring and innovative setting. Over the course of two days you will hear from world-renowned keynote speakers, work with local and global experts, and collaborate with peers in small international teams. You will learn the design thinking process to develop solutions focusing on the Influence of Technology on Society and be inspired to take action back home.

Day 12: Depart for home

Head to the airport and arrive back home, prepared to join the movement.

EVERYTHING YOU GET

Full-time Tour Director; 3 sightseeing tours led by expert, licensed local guides; entrance fees for bike riding, Parque Güell, Molecular Gastronomy class, Museum of Ideas and Inventions, Toledo Cathedral, Toledo Synagogue, St. Tome, Market Challenge, Bernabeu Stadium, street art tour and workshop; conference registration; weShare; round-trip flights on major carriers; comfortable motorcoach; hotels with private bathrooms; breakfast and dinner daily; lunch on days 10 & 11



Join the movement. Make a global impact.

When you join a Global Leadership Summit, you also join a global movement. These extraordinary events combine an educational tour with a two-day leadership conference, tackling significant global issues in places where they come to life, and empowering students today to start becoming the leaders of tomorrow.

Each Summit has a unique destination, theme, and perspective. At every one, students explore amazing places and address important global issues. And when they return home, they are prepared to use their newly developed skills to address local challenges.

Students designed innovative solutions to global issues at these Summits:

COSTA RICA

Addressing Environmental Sustainability

SWITZERLAND

Innovation and the Future of Education

ICELAND

The Future of Energy

THE NETHERLANDS

Exploring Human Rights

Visit eftours.com/summithighlights to see our past Summits in action and find out how you can join the movement.



Students develop leadership skills and gain new perspectives on global issues in workshops led by world-renowned thought leaders. In small international teams, they learn the design thinking process and apply their learnings to propose new solutions.