

The Influence of Technology on Society

DUBLIN & BERLIN 2018

Dublin & Berlin

July 7 - 16, 2018

How can we understand the different ways technology is integrated into our lives and the challenges, successes, and trends that come with it? This question comes to life in Berlin, Germany, Europe's next great tech hub, and on tour, as we consider the role of technological advancements in the evolution of our past, present, and future societies. During our two-day leadership conference in Berlin, we'll discover technology's influence on culture, customs, and history in order to develop innovative solutions to challenges around the world.

On this tour, we'll discover why technology giants like Google and Facebook are flocking to Dublin—with many startups following suit. We'll explore the city's pathway to technological success from its past as a hub for trading goods like coal and cattle, to its transformation into a major player in the global marketplace. We'll also embrace Celtic life as you participate in Gaelic sports, see the former stomping grounds of playwright Samuel Beckett and satirist Jonathan Swift, and enjoy a hearty Irish meal.

What you'll experience on the Berlin Summit:

IMMERSIVE TRAVEL

Touring Europe brings the Influence of Technology on Society theme to life as students gain knowledge and hands-on experience through cultural activities.

THOUGHT LEADERSHIP

World-renowned speakers and experts on the Summit theme lead discussions and workshops to inspire and educate students. Past Summit speakers have included Al Gore, Jane Goodall, and Sir Ken Robinson.

DESIGN THINKING

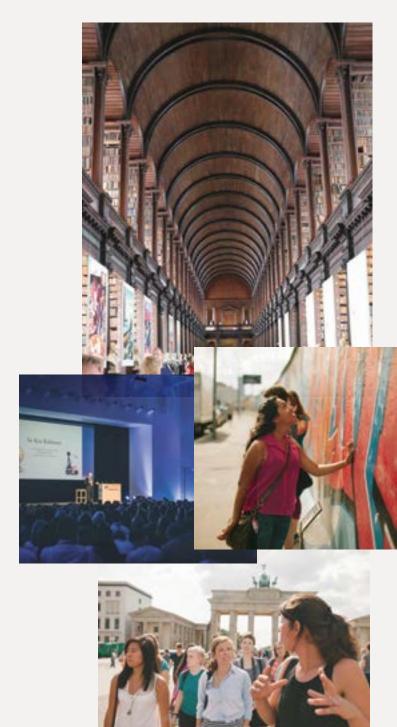
Small international teams of students learn the design thinking process and then use it to propose solutions to today's most pressing global challenges.

PERSONALIZED LEARNING

weShare, our personalized learning experience, engages students before, during, and after tour, with the option to create a final, reflective project for academic credit.

SPACE IS LIMITED.

Please ask your teacher for your tour number and visit **eftours.com** or call **800-665-5364** to get started or sign up.





Day 3-4: Dublin

Literary history greets you at Trinity College, where you'll see where playwright Samuel Beckett and satirist Jonathan Swift studied, and get a glimpse of the *Book of Kells*. Irish monks created this calligraphic manuscript over 1,000 years ago. Admire St. Patrick's Cathedral, whose presence honors the patron saint of Ireland, before passing the European headquarters of Google, Facebook, and eBay on your tour of the Silicon Docks. Participate in a Makeshop workshop at Trinity College's Science Gallery, where you'll get innovative with technology and engage with your creative side.

Days 5-7: Berlin

Fly to Berlin, the vibrant capital of reunified Germany. The city has been transformed since the Berlin Wall fell in 1989 and now is one of the world's most attractive tech hubs—where a new start-up is founded every 20 minutes and an untraditional "give-it-a-go" atmosphere allows space for exciting and risky ideas. Take a stroll of the city and see the contrast of old and new everywhere. Baroque buildings sit beside contemporary skyscrapers and quaint cafes where entrepreneurs meet to brainstorm. At the East Side Gallery, a piece of the Berlin Wall that spans almost a mile was painted in 1990 just after the fall of East Germany, marking the end of the Cold War. Glimpse into the world of espionage during your visit to the Spy Museum.

Days 8-9: Summit Conference

The leadership conference officially begins as you connect with students from all around North America and Europe in this inspiring and innovative setting. Over the course of two days you will hear from world-renowned keynote speakers, work with local and global experts, and collaborate with peers in small international teams. You will learn the design thinking process to develop solutions focusing on the Influence of Technology on Society and be inspired to take action back home.

Day 10: Depart for home

Head to the airport and arrive back home, prepared to join the movement.

EVERYTHING YOU GET

Full-time Tour Director; 3 sightseeing tours led by expert, licensed local guides; entrance fees for Gaelic Games, St. Patrick's Cathedral, Trinity College, Makeshop workshop, Spy Museum; conference registration; weShare; round-trip flights on major carriers; comfortable motorcoach; hotels with private bathrooms; breakfast and dinner daily; lunch on days 8 & 9

Join the movement. Make a global impact.

When you join a Global Leadership Summit, you also join a global movement. These extraordinary events combine an educational tour with a two-day leadership conference, tackling significant global issues in places where they come to life, and empowering students today to start becoming the leaders of tomorrow.

Each Summit has a unique destination, theme, and perspective. At every one, students explore amazing places and address important global issues. And when they return home, they are prepared to use their newly developed skills to address local challenges.

Students designed innovative solutions to global issues at these Summits:

COSTA RICA

Addressing Environmental Sustainability

SWITZERLAND

Innovation and the Future of Education

ICELAND

The Future of Energy

THE NETHERLANDS

Exploring Human Rights

Visit eftours.com/summithighlights to see our past Summits in action and find out how you can join the movement.





Students develop leadership skills and gain new perspectives on global issues in workshops led by world-renowned thought leaders. In small international teams, they learn the design thinking process and apply their learnings to propose new solutions.