



Education First

Educational Tours

Global Leadership Summit



Berlin, Germany

The Influence of Technology on Society

BERLIN 2018

Berlin

July 10 - 17, 2018

How can we understand the different ways technology is integrated into our lives and the challenges, successes, and trends that come with it? This question comes to life in Berlin, Germany, Europe's next great tech hub, and on tour, as we consider the role of technological advancements in the evolution of our past, present, and future societies. During our two-day leadership conference in Berlin, we'll discover technology's influence on culture, customs, and history in order to develop innovative solutions to challenges around the world.

On this tour, we'll visit the capital of reunified Germany to discover why Berliners say they don't need to travel anywhere because their city is always changing. Amid the city's seemingly constant transformation, there's plenty of rich culture and exciting cosmopolitan energy to absorb—from Unter den Linden, Berlin's most elegant boulevard, to remnants of the Berlin Wall. As we explore the streets and meet with locals, we'll be struck by the city's forward-thinking and entrepreneurial spirit.

What you'll experience on the Berlin Summit:

IMMERSIVE TRAVEL

Touring Europe brings the Influence of Technology on Society theme to life as students gain knowledge and hands-on experience through cultural activities.

THOUGHT LEADERSHIP

World-renowned speakers and experts on the Summit theme lead discussions and workshops to inspire and educate students. Past Summit speakers have included Al Gore, Jane Goodall, and Sir Ken Robinson.

DESIGN THINKING

Small international teams of students learn the design thinking process and then use it to propose solutions to today's most pressing global challenges.

PERSONALIZED LEARNING

weShare, our personalized learning experience, engages students before, during, and after tour, with the option to create a final, reflective project for academic credit.

SPACE IS LIMITED.

Please ask your teacher for your tour number and visit eftours.com or call **800-665-5364** to get started or sign up.





GLOBAL LEADERSHIP SUMMIT
Berlin, Germany

Days 1–4: Berlin

Meet your Tour Director in Berlin, the vibrant capital of reunified Germany. The city has been transformed since the Berlin Wall fell in 1989 and now is one of the world's most attractive tech hubs—where a new start-up is founded every 20 minutes and an untraditional “give-it-a-go” atmosphere allows space for exciting and risky ideas. As you stroll the city you'll see the contrast of old and new everywhere, as Baroque buildings sit beside contemporary skyscrapers and quaint cafes where entrepreneurs meet to brainstorm. Glimpse into the world of espionage during the Cold War at the Spy Museum. After some time exploring Berlin with your expert local guide, celebrate the power of ideas during activities hosted by social and technological innovators, and visit Game Science Center Berlin, the world's first exhibition dedicated to interactive technologies.

Days 5-6: Summit Conference

The leadership conference officially begins as you connect with students from all around North America and Europe in this inspiring and innovative setting. Over the course of two days you will hear from world-renowned keynote speakers, work with local and global experts, and collaborate with peers in small international teams. You will learn the design thinking process to develop solutions focusing on the Influence of Technology on Society and be inspired to take action back home.

Day 7: Berlin

Today Berlin's underground art scene isn't so underground at all. Spot paintings, murals, and collages splashed across screens, façades, doorways, and walls all over the city. Houses, piers, and industrial buildings have also become canvases for art, often with a political message. As the home to urban artists like El Bocho, XOOOOX, and Evol, Berlin has also come to immortalize pieces by Banksy and Shepard Fairey. As you hone your creative skills during a street art tour and workshop, consider how Berlin's culture of adaptability, expression, and the drive to improve inspired artists and tech enthusiasts alike.

Day 8: Depart for home

Head to the airport and arrive back home, prepared to join the movement.

EVERYTHING YOU GET

Full-time Tour Director; 1 sightseeing tour led by an expert, licensed local guide; entrance fees for Spy Museum, bike riding, Game Science Center, Street Art tour and workshop; conference registration; weShare; round-trip flights on major carriers; comfortable motorcoach; hotels with private bathrooms; breakfast and dinner daily; lunch on days 5 & 6

Join the movement. Make a global impact.

When you join a Global Leadership Summit, you also join a global movement. These extraordinary events combine an educational tour with a two-day leadership conference, tackling significant global issues in places where they come to life, and empowering students today to start becoming the leaders of tomorrow.

Each Summit has a unique destination, theme, and perspective. At every one, students explore amazing places and address important global issues. And when they return home, they are prepared to use their newly developed skills to address local challenges.

Students designed innovative solutions to global issues at these Summits:

COSTA RICA

Addressing Environmental Sustainability

SWITZERLAND

Innovation and the Future of Education

ICELAND

The Future of Energy

THE NETHERLANDS

Exploring Human Rights

Visit eftours.com/summithighlights to see our past Summits in action and find out how you join the movement.



Students develop leadership skills and gain new perspectives on global issues in workshops led by world-renowned thought leaders. In small international teams, they learn the design thinking process and apply their learnings to propose new solutions.