



Educational Tours

Global Leadership Summit



Zaanse Schans, Netherlands

The Influence of Technology on Society

AMSTERDAM & BERLIN 2018

Amsterdam & Berlin

July 7 - 16, 2018

How can we understand the different ways technology is integrated into our lives and the challenges, successes, and trends that come with it? This question comes to life in Berlin, Germany, Europe's next great tech hub, and on tour, as we consider the role of technological advancements in the evolution of our past, present, and future societies. During our two-day leadership conference in Berlin, we'll discover technology's influence on culture, customs, and history in order to develop innovative solutions to challenges around the world.

On this tour, we'll learn how Amsterdam's historic culture, unique business market, and diverse population create the perfect backdrop for entrepreneurs hoping to develop new technologies. We'll explore the use of wind power in The Netherlands' picturesque countryside, learn about the country's focus on sustainable public transport, and uncover the Dutch tech scene's journey to European prominence.

What you'll experience on the Berlin Summit:

IMMERSIVE TRAVEL

Touring Europe brings the Influence of Technology on Society theme to life as students gain knowledge and hands-on experience through cultural activities.

THOUGHT LEADERSHIP

World-renowned speakers and experts on the Summit theme lead discussions and workshops to inspire and educate students. Past Summit speakers have included Al Gore, Jane Goodall, and Sir Ken Robinson.

DESIGN THINKING

Small international teams of students learn the design thinking process and then use it to propose solutions to today's most pressing global challenges.

PERSONALIZED LEARNING

weShare, our personalized learning experience, engages students before, during, and after tour, with the option to create a final, reflective project for academic credit.

SPACE IS LIMITED.

Please ask your teacher for your tour number and visit eftours.com or call **800-665-5364** to get started or sign up.





Days 1–3: Amsterdam

Meet your Tour Director in Amsterdam, a creative tech scene known for producing sustainable and smart solutions to help better our world. Experience forms of public transit and infrastructure planning that have emerged from a city fueled by its efficiency-seeking culture as you explore the city by foot and by tram. Hop on your bike to trek across the lush utopia of the Vondelpark, Amsterdam’s most popular public urban park.

Day 4: Volendam | Zaanse Schans | Amsterdam

Leave the city behind for the day and head to Volendam and Zaanse Schans, two idyllic countryside villages where you’ll discover massive, well-preserved windmills—an innovation used for turning raw materials into tradable products. While the discovery of steam power caused the decline of windmills at the start of the industrial revolution, they remain a symbol of The Netherlands today. That evening, return to Amsterdam and board a canal cruise to crisscross some of Amsterdam’s 160 waterways.

Days 5-7: Berlin

Board your train to Berlin, the vibrant capital of reunified Germany. The city has been transformed since the Berlin Wall fell in 1989 and now is one of the world’s most attractive tech hubs—where a new start-up is founded every 20 minutes and an untraditional “give-it-a-go” atmosphere allows space for exciting and risky ideas. As you stroll the city you’ll see the contrast of old and new everywhere, as Baroque buildings sit beside contemporary skyscrapers and quaint cafes where entrepreneurs meet to brainstorm. Learn about tension between Western democracy and Eastern communism during a Cold War discussion panel. Soak up more local culture as you explore Berlin with an expert local guide. From here, celebrate the power of ideas during activities hosted by social and technological innovators.

Days 8–9: Summit Conference

The leadership conference officially begins as you connect with students from all around North America and Europe in this inspiring and innovative setting. Over the course of two days you will hear from world-renowned keynote speakers, work with local and global experts, and collaborate with peers in small international teams. You will learn the design thinking process to develop solutions focusing on the Influence of Technology on Society, and be inspired to take action back home.

Day 10: Depart for home

Head to the airport and arrive back home, prepared to join the movement.

EVERYTHING YOU GET

Full-time Tour Director; 1 sightseeing tour led by an expert, licensed local guide; entrance fees for bike riding, canal cruise, Science Center Nemo, Volendam and Zaanse Schans, panel discussion; conference registration; weShare; round-trip flights on major carriers; comfortable motorcoach; hotels with private bathrooms; breakfast and dinner daily; lunch on days 8 & 9

Join the movement. Make a global impact.

When you join a Global Leadership Summit, you also join a global movement. These extraordinary events combine an educational tour with a two-day leadership conference, tackling significant global issues in places where they come to life, and empowering students today to start becoming the leaders of tomorrow.

Each Summit has a unique destination, theme, and perspective. At every one, students explore amazing places and address important global issues. And when they return home, they are prepared to use their newly developed skills to address local challenges.

Students designed innovative solutions to global issues at these Summits:

COSTA RICA

Addressing Environmental Sustainability

SWITZERLAND

Innovation and the Future of Education

ICELAND

The Future of Energy

THE NETHERLANDS

Exploring Human Rights

Visit eftours.com/summithighlights to see our past Summits in action and find out how you can join the movement.



Students develop leadership skills and gain new perspectives on global issues in workshops led by world-renowned thought leaders. In small international teams, they learn the design thinking process and apply their learnings to propose new solutions.