



# EF GLOBAL CITIZEN

## Scholarship Contest Berlin 2012

### Scholarship Application Project Requirements

#### Your project must respond to this prompt:

In today's increasingly interconnected world, people, cities and nations are all in search of identity. Describe your identity. What defines who you are? How do you express your identity as a citizen of the world? How would experiencing an educational tour to Berlin shape your identity as a Global Citizen?

#### Specifications:

Create a response to the prompt in the form of a video, slideshow, or essay.

**Podcast:** 5-10 minutes

**Video:** 1-3 minutes

**Slideshow:** 10-15 slides

**Essay:** 2-4 pages

#### Guidelines:

- ▶ Show creativity with original and inventive ideas to answer the prompt. Include an attention-getting introduction that poses the central question your presentation will answer. Demonstrate critical thought, reflection and analysis throughout, supporting your answer to the prompt with detailed, accurate and thought-provoking information.
- ▶ If you use music, graphics, effects, colors, fonts and formatting techniques, do so appropriately, without distracting from your content.
- ▶ If you choose to do a video or media project, one component of your project must be YOU appearing in video or a series of still photographs. We want to see some personalization and hear you expressing your thoughts in your own voice. In an essay, we want to hear your story and learn your perspective.
- ▶ Use correct grammar and punctuation, and properly cite all sources (if applicable).
- ▶ No copyrighted music or content is allowed without giving due credit.

#### Scoring criteria for application projects:

▶ The media project is viewable in its entirety, indicating that the student took care to format it in a way that could be posted and viewed by others. In an essay, the project is typed and well constructed.	___/05
▶ The project's introduction establishes a clear purpose and engages the audience; the content of the body of the project is well organized, including detailed and accurate information.	___/05
▶ The project makes appropriate use of grammar, spelling and punctuation, as well as consistent use of font, color, graphics, formatting, effects, etc. without distracting from the content.	___/05
▶ The project shows original thought, with creative and inventive ideas throughout – evidence of critical thought, analysis and reflection.	___/05
▶ All sources are cited if applicable.	___/05
▶ The student is represented through audio, video, photo and/or personal experience.	___/05
▶ The student clearly addresses the prompt.	___/10
▶ The student seems to represent the qualities of someone eager to be a Global Citizen and it is clear that the student will use the knowledge and experience gained from this scholarship in a meaningful way.	___/10

**TOTAL:** \_\_\_/50