



*Educational Tours*

# Global Leadership Summit



The Shard, London, England

## The Influence of Technology on Society

LONDON, PARIS & BERLIN 2018

# London, Paris & Berlin

*July 5 - 16, 2018*

How can we understand the different ways technology is integrated into our lives and the challenges, successes, and trends that come with it? This question comes to life in Berlin, Germany, Europe's next great tech hub, and on tour, as we consider the role of technological advancements in the evolution of our past, present, and future societies. During our two-day leadership conference in Berlin, we'll discover technology's influence on culture, customs, and history in order to develop innovative solutions to challenges around the world.

On this tour of London, Paris, and Berlin, we'll see hundreds of years of history come into focus. We'll feel it in Westminster Abbey, discover it in Saint Paul's Cathedral, and experience it at the one-of-a-kind Centre Pompidou. Of course, these cities are more than just museums and cathedrals—they're also home to groundbreaking innovation.

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## What you'll experience on the Berlin Summit:

### **IMMERSIVE TRAVEL**

Touring Europe brings the Influence of Technology on Society theme to life as students gain knowledge and hands-on experience through cultural activities.

### **THOUGHT LEADERSHIP**

World-renowned speakers and experts on the Summit theme lead discussions and workshops to inspire and educate students. Past Summit speakers have included Al Gore, Jane Goodall, and Sir Ken Robinson.

### **DESIGN THINKING**

Small international teams of students learn the design thinking process and then use it to propose solutions to today's most pressing global challenges.

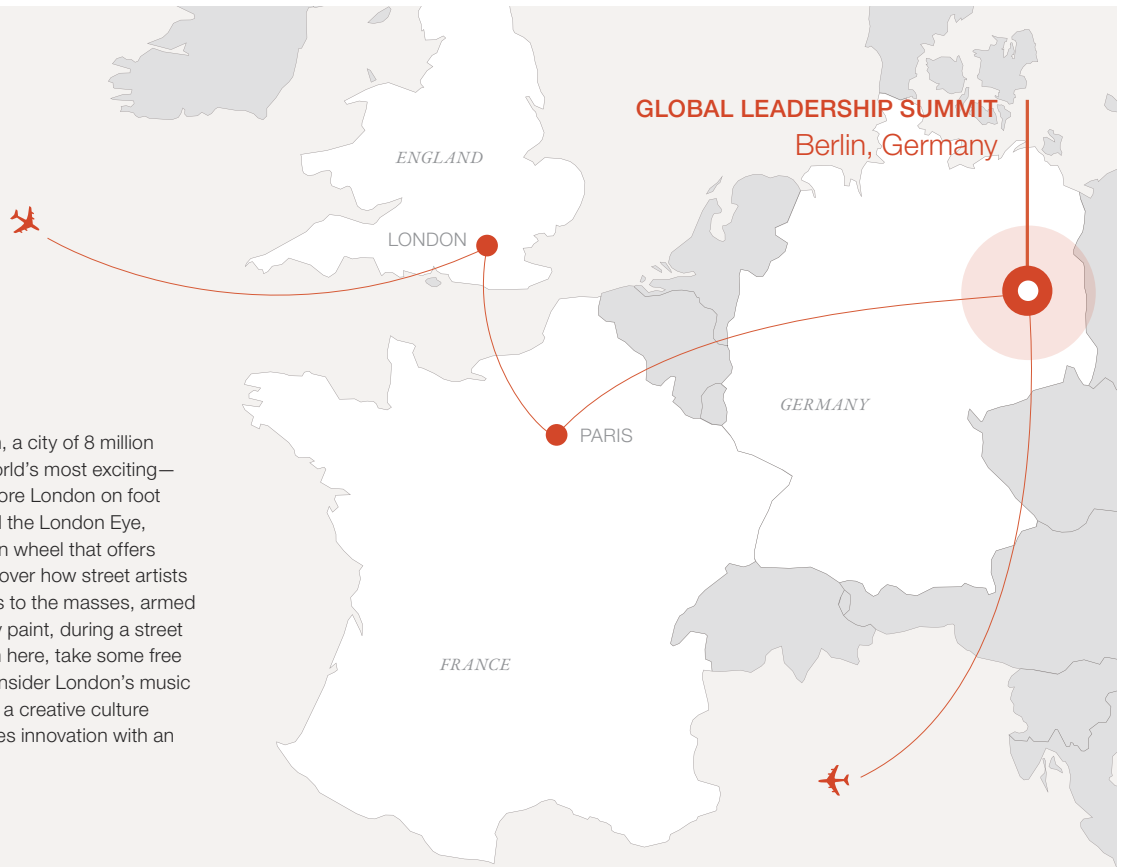
### **PERSONALIZED LEARNING**

weShare, our personalized learning experience, engages students before, during, and after tour, with the option to create a final, reflective project for academic credit.

### **SPACE IS LIMITED.**

Please ask your teacher for your tour number and visit [eftours.com](http://eftours.com) or call **800-665-5364** to get started or sign up.





### Days 1–3: London

Meet your Tour Director in London, a city of 8 million people and home to one of the world’s most exciting—and eclectic—music scenes. Explore London on foot before soaring into the sky aboard the London Eye, a 40-story, 32-capsule observation wheel that offers spectacular views of the city. Discover how street artists convey powerful social statements to the masses, armed with little more than a can of spray paint, during a street art tour and paint workshop. From here, take some free time to explore the city. As you consider London’s music and technology scenes, reflect on a creative culture that ignores trends and approaches innovation with an unconventional eye.

### Day 4-6: Paris

Travel along the Channel Tunnel, a 31-mile route beneath the English Channel that connects a rail line from Great Britain to countries like The Netherlands, Belgium, Germany, and France. In Paris, the City of Light, you’ll get to know the site of major technical developments from innovative manufacturers and small startups. Explore the city on foot before visiting the Louvre, one of Paris’ biggest attractions and the most visited museum in the world. Take an expertly guided tour of Paris and participate in a workshop at the Centre Pompidou, a futuristic mecca for modern art and culture. This multicultural complex is also home to IRCAM, a center for music and acoustic research, and a vast public library, providing a variety of diverse educational discoveries around every corner. Take a cruise along the Seine River before enjoying free time in the City of Light.

### Days 7-9: Berlin

Fly to Berlin, the vibrant capital of reunified Germany. The city has been transformed since the Berlin Wall fell in 1989 and now is one of the world’s most attractive tech hubs—where a new start-up is founded every 20 minutes and an untraditional “give-it-a-go” atmosphere allows space for exciting and risky ideas. As you stroll the city you’ll see the contrast of old and new everywhere. Baroque buildings sit beside contemporary skyscrapers and quaint cafes where entrepreneurs meet to brainstorm. Later, get a firsthand look at local life through a guided sightseeing tour, and celebrate the power of ideas during activities hosted by social and technological innovators.

### Days 10–11: Summit Conference

The leadership conference officially begins as you connect with students from all around North America and Europe in this inspiring and innovative setting. Over the course of two days you will hear from world-renowned keynote speakers, work with local and global experts, and collaborate with peers in small international teams. You will learn the design thinking process to develop solutions for the development solutions focusing on the Influence of Technology on Society and be inspired to take action back home.

### Day 12: Depart for home

Head to the airport and arrive back home, prepared to join the movement.

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### EVERYTHING YOU GET

Full-time Tour Director; 2 sightseeing tours led by expert, licensed local guides; entrance fees for London Eye, street art tour and workshop, Louvre, Centre Pompidou, Seine River cruise; conference registration; weShare; round-trip flights on major carriers; comfortable motorcoach; hotels with private bathrooms; breakfast and dinner daily; lunch on days 10 & 11

## Join the movement. Make a global impact.

When you join a Global Leadership Summit, you also join a global movement. These extraordinary events combine an educational tour with a two-day leadership conference, tackling significant global issues in places where they come to life, and empowering students today to start becoming the leaders of tomorrow.

Each Summit has a unique destination, theme, and perspective. At every one, students explore amazing places and address important global issues. And when they return home, they are prepared to use their newly developed skills to address local challenges.

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Students designed innovative solutions to global issues at these Summits:

### **COSTA RICA**

Addressing Environmental Sustainability

### **SWITZERLAND**

Innovation and the Future of Education

### **ICELAND**

The Future of Energy

### **THE NETHERLANDS**

Exploring Human Rights

Visit [eftours.com/summithighlights](http://eftours.com/summithighlights) to see our past Summits in action and find out how you can join the movement.



Students develop leadership skills and gain new perspectives on global issues in workshops led by world-renowned thought leaders. In small international teams, they learn the design thinking process and apply their learnings to propose new solutions.